



# ANNUAL REPORT 2024-25



PARTNER  
AGENCY



## Message from the Secretary



It gives me immense pleasure to present the **Annual Report** of *Gramin Vikas Sewa Samiti (GVSS)*. Over the past year, the organization has made significant strides through its various ongoing projects focused on health, education, environment, livelihood promotion, and community empowerment.

Our mission has always been to ensure the holistic development of communities deprived of their basic rights and needs. The organization has successfully implemented multiple programs across the districts of **Basti, Sant Kabir Nagar, Ayodhya, Shravasti, Siddharth Nagar, Bahraich, Deoria, and Balrampur**. Through these initiatives, we have been able to raise awareness, build capacity, and strengthen the foundations of sustainable development in rural areas.

This Annual Report reflects the collective efforts and dedication of our committed team members, partner organizations, government departments, and local communities. I extend my heartfelt gratitude to all those who contributed to achieving our shared vision.

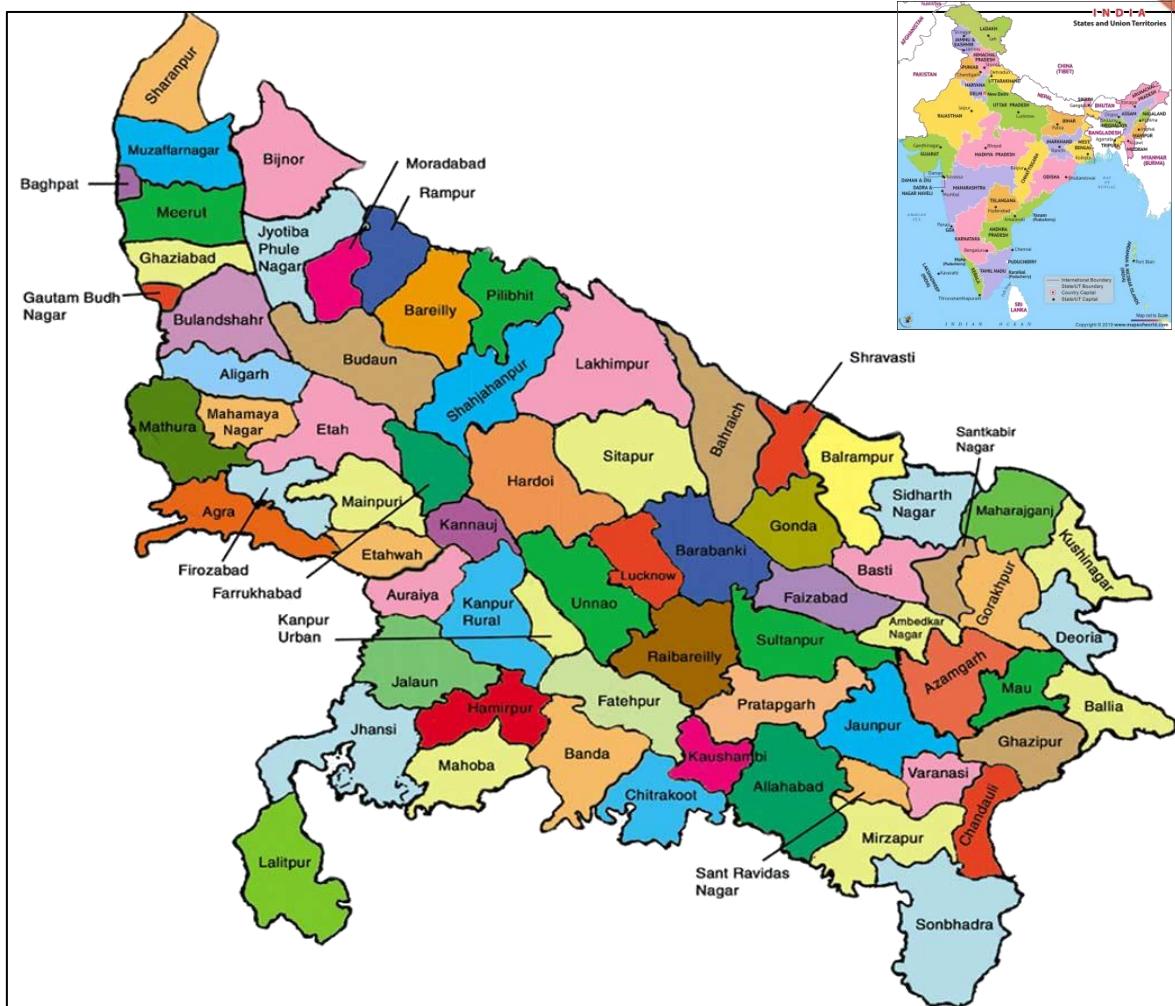
I am confident that in the coming years, **Gramin Vikas Sewa Samiti** will continue to serve with the same spirit of transparency, commitment, and compassion — working towards inclusive and sustainable rural development.

**Sincerely,** *Ambuj*  
A circular blue ink stamp with the text "GRAMIN VIKAS SEWA SAMITI" at the top, "SECRETARY" in the center, "AMBUL" (partially visible), "922/96-97", and "UPAAR PRADESH, INDIA" at the bottom.

*Ambuj Kumar Yadav*  
**Secretary**  
**Gramin Vikas Sewa Samiti (GVSS)**

## Outreach

GVSS's operational districts: **Basti, Santkabir Nagar, Balrampur, Lakhimpur, Ayodhya, Bahraich, Gonda and Deoriya** of the State **Uttar Pradesh**



# LINK WORKER SCHEME (LWS)

## 1. Introduction

Since **2013–14**, Gramin Vikas Sewa Samiti (GVSS) has been successfully implementing the **Link Worker Scheme (LWS)** in collaboration with the **Uttar Pradesh State AIDS Control Society (UPSACS)**.

The program focuses on addressing HIV/AIDS awareness, prevention, and linkage to care services across **100 villages in District Basti**.

The year **2024–25** marked a significant phase of progress in achieving programmatic targets through continuous community mobilization, effective outreach, and strengthened linkages with ICTC and ART centers.

## 2. Project Objectives

- To increase awareness about **HIV/AIDS prevention and control** in rural areas.
- To identify and support **High-Risk Groups (HRGs)** and **Vulnerable Populations** (migrants, truckers, youth, and women).
- To promote **safe behavioral practices** and **STI management**.
- To link HIV-positive individuals to **testing, treatment, and care facilities**.
- To strengthen community participation through **trained Link Workers** and **Peer Educators**.

## 3. Coverage & Outreach (April 2024 – March 2025)

Indicator	Result / Value
Total individuals line-listed	18,833
Individuals contacted through outreach	13,974 (74%)
Individuals covered through clinical services	13,033 (69%)
Individuals tested for HIV at least once	12,319 (65%)
Individuals tested twice	514 (3%)
HIV-positive individuals detected	10

Indicator	Result / Value
HIV-positive individuals linked with ART	10 (100%)
STI symptomatic cases treated	785
Syphilis screening completed	624
Total free condoms distributed	22,405
Total persons alive on ART (cumulative)	171

#### 4. Analytical Summary

##### 4.1 Outreach and Service Coverage

The project achieved **74% coverage** of the total line-listed individuals through direct outreach (group and one-to-one interactions).

Out of these, **69%** accessed clinical services and **65%** underwent HIV testing during the year, reflecting strong field linkages and community trust.

##### 4.2 Case Detection & Linkage

A total of **10 individuals** were found HIV-positive through the LWS during 2024–25, and **all were successfully linked to ART centers**, maintaining a **100% linkage rate** — a benchmark for effective referral management.

##### 4.3 STI & Syphilis Management

- **785 STI cases** were diagnosed and treated under syndromic management.
- **624 individuals** underwent syphilis screening, strengthening the preventive component of reproductive health.
- GVSS maintained close coordination with the district hospital and ICTCs for referral and treatment follow-up.

##### 4.4 Condom Promotion and Distribution

- **22,405 free condoms** were distributed through Link Workers and community events.
- Social marketing efforts also supported sustained behavioral change in target populations.

## 5. Typology-wise Performance (Summary)

Typology	Line-listed	Contacted (%)	Clinically Covered (%)	HIV Tested (once)	HIV+ Detected	Linked to ART
FSW	466	100%	100%	0	1	1
IDU	33	100%	100%	0	0	0
MSM	14	100%	100%	0	0	0
TG	2	100%	100%	0	0	0
Migrant	7,511	66%	61%	4,583	4	4
Trucker	325	91%	68%	222	0	0
Other Vulnerable Populations	7,841	71%	66%	5,097	4	4
TB Cases	184	100%	71%	131	0	0
ANC	2,286	100%	100%	2,286	1	1
PLHIV (Follow-up)	171	100%	47%	—	11	171 (Alive cumulative)
<b>Grand Total</b>	<b>18,833</b>	<b>74%</b>	<b>69%</b>	<b>12,319</b>	<b>10</b>	<b>10 (100% linkage)</b>

## 6. Achievements & Good Practices

- 100% linkage of new HIV-positive individuals to ART.
- 74% contact and 69% clinical coverage across 100 villages.
- Active involvement of youth, women's groups, and PRI representatives.
- Conducted regular health camps and community sessions.
- Established effective coordination with district-level health facilities.

## 7. Challenges

- Low repeat testing (3%) among key and bridge populations.
- Migration affecting follow-up and linkage continuity.
- Persistent stigma related to HIV testing and disclosure.
- Resource constraints in conducting diagnostic STI tests in remote villages.

My health my responsibility

“In collaboration with Uttar Pradesh State AIDS Control Society, Lucknow, Link Worker Scheme project is being run in district Basti and targeted intervention project in district Lakhimpur Kheri.”

**HIV/AIDS Awareness Program Is Being Run In 100 Villages Under The Link Worker Scheme In Basti District.**



Information about HIV/AIDS and HIV act 2017 given to Asha, Aganwadi, Supervisor under Mainstreaming



A district level workshop was organized on the subject of Stigma and Discrimination under the chairmanship of District Magistrate Mr. Andra Wamsi “IAS” Basti district

**Under the Link Worker Scheme, services provided to more than 20 thousand people every year**

**Employment was provided to 05 people living with HIV**

## TARGETED INTERVENTION (TI)

The **Targeted Intervention (TI) Project** has been implemented by *Gramin Vikas Sewa Samiti* since **16th October 2023**, in collaboration with the **Uttar Pradesh State AIDS Control Society (UPSACS)**.

Through this project, more than **850 individuals from high-risk groups** — including *Female Sex Workers (FSWs)*, *Men having Sex with Men (MSM)*, *Transgender persons (Hijra community)*, and *Injecting Drug Users (IDUs)* — are being provided with essential health and preventive services.

The project ensures access to:

- **HIV Testing and Counseling Services**
- **Hepatitis B and C Screening**
- **Referral and Linkage to ART (Anti-Retroviral Therapy) Centres**
- **Behavioral Change Communication and Risk Reduction Counseling**

These interventions aim to reduce the risk of HIV transmission, improve health-seeking behavior, and connect marginalized populations to essential healthcare services.

### Prevention & Outreach Activities

Indicator	Achievement (April 2024 – March 2025)
Total HRGs Reached	<b>852</b>
HRGs Contacted through IPC/BCC Sessions	<b>852</b>
New HRGs Registered	<b>352</b>
Condoms Distributed	<b>1,56,258</b>

### HIV Testing & ART Linkage

Indicator	Achievement (April 2024 – March 2025)
Total HRGs Covered for HIV Testing	<b>852</b>
Total HIV Tests Conducted	<b>1,686</b>

Indicator	Achievement (April 2024 – March 2025)
Total HIV Positive Identified	<b>08</b>
HRGs Linked with ART Centres	<b>08</b>
HRGs Currently Continuing on ART	<b>08</b>

### Key Observations

- All HRGs (852) were successfully reached through interpersonal and mid-media communication sessions.
- A total of **1,56,258 condoms** were distributed ensuring consistent risk reduction.
- **100% linkage** achieved between reactive cases and ART centres.
- The project demonstrated effective coverage and service delivery with zero dropouts in ART linkage.

### Conclusion

The Targeted Intervention Project at Lakhimpur Kheri, implemented by *Gramin Vikas Sewa Samiti* with support from *UPSACS*, has shown significant progress in outreach, prevention, and treatment linkage during FY 2024–25. The consistent reach among High-Risk Groups and strong ART linkage reflect the effectiveness and dedication of the field staff and peer educators in controlling HIV transmission within the district.



**450 people indulging in high-risk behaviour were registered under the Targeted Intervention Project being run in Lakhimpur district**



**Our effort is to prevent new people**

**from getting HIV**

In coordination with the department, the team of *Gramin Vikas Seva Samiti* organized a village level meeting and made the wives of migrant truck drivers and their wives aware about HIV and sexually transmitted diseases.

## FORMATION AND CAPACITY BUILDING OF SELF HELP GROUPS

### Introduction

Gramin Vikas Sewa Samiti (GVSS), with the support of NABARD, has successfully implemented a program focused on the **formation and empowerment of Self Help Groups (SHGs)** in rural areas.

The objective of this initiative is to organize rural women, promote savings habits, and enable them to engage in income-generating activities for sustainable livelihoods and financial independence.

### Implementation Area

The project was implemented in **five development blocks of District Basti** and **five development blocks of District Sant Kabir Nagar**, Uttar Pradesh.

- **Development Blocks of Basti:** Basti Sadar, Gaur, Harraiya, Kaptanganj, Bankati
- **Development Blocks of Sant Kabir Nagar:** Dhangata, Bakhira, Mehdawal, Haisar, Nathnagar

### Details of Group Formation

Under the project, a total of **480 Self Help Groups (SHGs)** were formed, with each group consisting of **12 to 15 members**.

The groups were formed through a transparent process with active participation from the local community and under the guidelines of NABARD.

S. No.	District	No. of Blocks Covered	No. of Groups Formed
1.	Basti	5	240
2.	Sant Kabir Nagar	5	240
<b>Total</b>		<b>10</b>	<b>480</b>

### Financial Achievement

More than **95% of the formed SHGs have successfully availed bank loans** under the NABARD-supported linkage program.

The groups have utilized these loans for various income-generating activities such as **animal husbandry, tailoring, vegetable cultivation, petty trade, candle making, and handicrafts.**

This financial inclusion has significantly improved the economic condition and self-reliance of rural women.

### **Training and Capacity Building**

To strengthen the leadership and entrepreneurship skills of SHG members, **training was provided to 660 group leaders (SHG representatives)** across the project area. These trainings aimed to promote self-employment opportunities based on locally available resources and skills.

#### **Key Training Topics:**

1. **Mushroom Cultivation** – A high-return enterprise suitable for small-scale rural households.
2. **Toy Making** – Skill development for handmade toy production using local materials.
3. **Candle Making** – Small-scale manufacturing for domestic and festive use.
4. **Marketing and Packaging** – Techniques for promoting and selling locally produced goods.

The training sessions included practical demonstrations, group discussions, and product exhibitions to ensure hands-on learning and confidence building among participants.

#### **Key Objectives**

1. To organize rural women and promote savings and credit culture.
2. To facilitate bank linkage and credit access for SHG members.
3. To promote entrepreneurship and livelihood development through NABARD-supported programs.
4. To enhance financial literacy, leadership, and market linkages.

#### **Achievements**

- Formation of **480 active Self Help Groups (SHGs)**.
- **More than 95% of groups linked to banks** and availed credit facilities.

- **660 SHG leaders trained** in income-generating and micro-enterprise activities.
- Improved financial discipline and decision-making within groups.
- Strengthened women's confidence, participation, and leadership at the community level.

## Conclusion

The NABARD-supported SHG formation and training initiative implemented by **Gramin Vikas Sewa Samiti (GVSS)** has emerged as a model for rural women's empowerment and livelihood development.

This program has significantly contributed to enhancing financial inclusion, self-employment, and leadership among rural women.

GVSS continues to support these groups by linking them with **sustainable livelihood programs, market opportunities, and digital empowerment initiatives**.



*Toys made by 167 members of self-help groups*



*96 members of the group are producing mushrooms and selling*



*Rs. 6480  
Average monthly income of each member*

# FORMATION AND ACTIVITIES OF FPO

## 1. Introduction

The formation of a Farmer Producer Organization (FPO) is an important step toward empowering small and marginal farmers through collective strength, improved market access, and sustainable income generation.

With the support of NABARD, *Gramin Vikas Sewa Samiti* has successfully established an FPO in Block Khalilabad, District Sant Kabir Nagar.

## 2. Objective of Formation

- To bring small and marginal farmers together under a unified platform.
- To improve agricultural productivity and profitability through collective efforts.
- To enhance farmers' access to markets, inputs, and technology.
- To promote value addition, processing, and marketing of agricultural produce.

## 3. Membership and Structure

- **Total Shareholders:** 580 Farmers
- **Board of Directors:** 10
- **Chief Executive Officer (CEO):** 1

All the Directors and the CEO have undergone training under NABARD's guidance on organization management, financial systems, and business operations, enabling efficient and transparent functioning of the FPO.

## 4. Training Details

- **Conducted by:** NABARD-supported Training Centre
- **Topics Covered:** Institutional management, financial literacy, marketing, and business planning
  - **Duration:** 5 days
  - **Outcome:** Enhanced managerial and operational capacity among Directors and CEO.

## 5. Establishment of Farm Machinery Bank

With the support of the **Department of Agriculture** and the **State Bank of India (SBI)**, the FPO has set up a *Farm Machinery Bank*.

Modern agricultural implements such as tractors, reapers, threshers, power tillers, and seed drills are made available to farmers on a rental basis.

### Key Benefits:

- Easy access to modern farm equipment at affordable rates.
- Reduction in cultivation time and labor costs.
- Enhanced productivity and income generation.

## 6. Trading License and Business Activities

The FPO holds a valid **license for purchasing and selling food grains and certified seeds**.

Under this license, the organization engages in the purchase and sale of:

- **Mustard oil and seeds**
- **Paddy (rice)**
- **Wheat seeds**

Through these business activities, the FPO generates an **annual income ranging between ₹1,00,000 to ₹1,50,000**.

In the current financial year, the FPO has achieved a **total turnover of ₹27.50 lakh**, reflecting strong growth and effective management.

## 7. Expected Outcomes and Impact

- Strengthening of farmers' economic status through collective trading.
- 25–30% expected increase in farmers' income.
- Promotion of mechanized and scientific farming.
- Creation of local employment and rural entrepreneurship.

## 8. Conclusion

The FPO established by *Gramin Vikas Sewa Samiti* with NABARD's support has become a model of agricultural and rural development in Sant Kabir Nagar district.

With business expansion, farm mechanization support, and seed trading operations, the FPO is steadily contributing to farmers' self-reliance and income enhancement.

This initiative is a milestone toward the vision of "**Empowered Farmers – Self-Reliant India.**"



There are 558 farmers as shareholders in the FPO

Under FPO, animal feed, mustard oil, fertilizer and seeds, and milk are being bought and sold.



## CHILDLINE 1098 SERVICES

### Operational Areas:

- **Janpad Basti** – Since 2013
- **Janpad Balrampur** – Since 2019

The *Childline 1098* services have been operated with the support of **Childline India Foundation** to ensure the protection, safety, and overall welfare of children in need of care and protection. Over the years, various initiatives have been implemented focusing on **child safety, nutrition, advocacy, and awareness generation**.

The toll-free **Childline number 1098** continues to serve as a crucial platform for children to seek help and for communities to report cases of child rights violations.

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### Major Achievements (April 2024 – March 2025)

Category	Total	Boys	Girls
Children reached through contact-point-based Alternative Education	4800	2210	2590
Children mainstreamed into Government Schools	1501	806	695
Children repatriated and restored to their homes	523	—	—
Children provided education through OBE and NIOS	279	175	104
Children produced before Child Welfare Committee (CWC)	494	—	—

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### Key Highlights

- Extensive awareness programs were conducted on **child protection, nutrition, and rights** at community and school levels.
- Continuous collaboration with **District Child Protection Units (DCPU), Police, CWC, and local NGOs** ensured timely rescue, rehabilitation, and restoration of children.

- Advocacy and counselling sessions were organized for **parents, teachers, and community members** to build a protective environment for children.
- Special focus was given to **mainstreaming out-of-school children** and **educational rehabilitation** through **Open Basic Education (OBE)** and **NIOS** programs.

## Impact Summary

Through these combined efforts, the Childline program in **Basti** and **Balrampur** has positively impacted the lives of thousands of vulnerable children—ensuring their protection, education, and right to a safe and nurturing environment.



# PROMOTION OF GREEN ENERGY

On the initiative of **Shri Anand Kumar Gaur**, Honorable Member of Parliament, Bahraich, a **15 kW Solar Power Plant** was successfully established at the **Community Health Center (CHC), Mihipurwa, Bahcich** by the **Gramin Vikas Sewa Samiti**, with technical and financial collaboration from **Bharat Petroleum Corporation Limited (BPCL)**.

Recognizing the need to expand renewable and non-fossil energy options, BPCL has been actively promoting the use of **solar energy** through the optimal utilization of **wastelands, rooftops, and canal banks**. In alignment with this national objective, Gramin Vikas Sewa Samiti submitted a detailed proposal to BPCL for setting up a 15 kW solar plant to serve the local health infrastructure and the surrounding community.

This report evaluates the **feasibility and viability** of installing a **15 KWp grid-connected Solar PV Power Plant**. It encompasses project benefits, technology selection, meteorological data, site analysis, electrical design, cost estimation, and implementation schedule under BPCL's technical guidelines. The initiative aims to demonstrate the **techno-economic viability** of decentralized renewable power generation while contributing to sustainable rural development.

## Objectives of the Project

The project report has been designed with the following specific objectives:

1. To justify the need and rationale for establishing the 15 kW PV Solar Project.
2. To analyze the criteria for site selection and least-cost alternatives.
3. To describe the plant's technical features, equipment specifications, and the technological justification.
4. To outline the selection of PV components and technical systems—mechanical, electrical, and control instrumentation.
5. To assess the project's viability through power generation simulations and operational projections.
6. To conduct a financial analysis to determine the levelized generation tariff and cost efficiency.

## Background

The **Bahraich district** has been witnessing rapid growth in electricity demand across hospitals, health centers, and small towns. The rising consumption has placed significant strain on existing utilities, leading to frequent **power shortages** that adversely affect essential services such as healthcare. To mitigate this challenge, many establishments resort to **diesel generators** as backup power sources, which are both costly and environmentally damaging.

In this context, the adoption of **grid-interactive solar photovoltaic (PV) systems** presents a **sustainable and feasible solution**. The installation of the 15 kW solar plant at CHC Mihipurwa ensures continuous power for critical healthcare operations such as diagnostics, refrigeration of medicines, and emergency care equipment.

## Project Highlights

- **Location:** Community Health Center, Mihipurwa, District Bahraich (U.P.)
- **Implementing Agency:** Gramin Vikas Sewa Samiti, Basti
- **Supporting Organization:** Bharat Petroleum Corporation Limited (BPCL)
- **Capacity:** 15 KWp Solar Power Plant (Grid-connected)
- **Estimated Beneficiaries:** Approx. **5,000** individuals including patients, healthcare staff, and local residents
- **Implementation Period:** FY 2024–25



## Impact

- Ensured uninterrupted electricity supply to the health center, improving the quality of healthcare services.
- Reduced dependency on fossil fuels and diesel generators, minimizing operational costs.
- Promoted **green energy awareness** among the rural community.
- Contributed to **carbon emission reduction** and environmental sustainability.
  - Strengthened institutional collaboration between **BPCL** and **Gramin Vikas Sewa Samiti** towards achieving **India's renewable energy goals**.



## PROMOTION OF GREEN ENERGY

### Project Overview

As per the agreement signed between **Oil and Natural Gas Corporation Limited (ONGC)** and **Gramin Vikas Sewa Samiti, Basti** on 06 October 2023, the organization successfully executed the **Promotion of Green Energy Project** at *Janaki Jeevan Bhawan, Gola Ghat, Ayodhya*.

Under this initiative, a **15 Kilowatt Solar Power Plant** and a **100 Liters Per Hour RO Water Purification System** were installed to ensure clean drinking water and sustainable power supply to the residential educational complex managed by the *Vanvasi Raksha Parivar Foundation*.

### Implementation Process

To facilitate effective implementation of the project, a coordination meeting was held on **08 October 2023** with the **Executive Committee** and officials of the *Vanvasi Raksha Parivar Foundation, Janaki Jeevan Mandir, Golaghat, Shri Ayodhya Dham, Uttar Pradesh*, along with the **students** residing in the campus.

The **site inspection** for the installation of the Solar Power Plant and RO Water System was conducted by **Mr. Ambuj Kumar Yadav**, *Secretary, Gramin Vikas Sewa Samiti, Basti*, and **Mr. Pankaj Kumar**, *Chief Executive Officer, Gramin Vikas Sewa Samiti*.

### About the Partner Institution

The *Vanvasi Raksha Parivar Foundation, Janaki Jeevan Mandir, Golaghat, Shri Ayodhya Dham, Uttar Pradesh* was established in **1995** by **Hon'ble Shri Shyam Gupta ji** and **Hon'ble Shri Champat Rai ji**.

At present, *Shri Shyam Gupta ji* serves as *Campaigner of Margadarsh Sangh*, and *Shri Champat Rai ji* is the *General Secretary of Shri Ram Janmabhoomi Teerth Kshetra Trust*.

The foundation's primary objective is to promote the **Panchmukhi Shiksha Yojana** of *Shri Ram Katha's Sakal Abhiyan* through *Ramcharitmanas*, aiming

to connect underprivileged and tribal children with the mainstream of education and development.

Through this foundation, **residential education** is provided in subjects such as:

- Primary and health education
- Rural development
- Value-based and self-respect education

However, prior to the project, the residential campus lacked **clean drinking water** and **reliable electricity**, posing challenges to the health and education of resident students.

### **Need and Justification**

During consultations, it was revealed that the installation of a **Solar Plant** and **RO Water Plant** would significantly improve living conditions for the children studying at the foundation.

Key anticipated benefits included:

- Access to **pure, safe drinking water**
- Regular **supply of clean and renewable electricity**
- Improved **health and academic performance** of students

### **Project Outcomes and Impact**

- Installation of a **15 KW Solar Power Plant** has provided uninterrupted, clean energy for the residential and educational facilities.
- The **100 LPH RO Water Purification System** now supplies safe drinking water to more than **1,200 beneficiaries** daily.
- The project has led to a **40% reduction in energy costs** and promoted **environmental sustainability**.
- Enhanced community awareness about **green energy and water conservation**.
- Improved quality of life, health, and learning environment for resident children.

## Conclusion

The **Promotion of Green Energy Project**, supported by **Oil and Natural Gas Corporation Limited (ONGC)** and implemented by **Gramin Vikas Sewa Samiti, Basti**, is a landmark initiative promoting *sustainability, self-reliance, and community welfare*.

The installation of the **15 KW Solar Power Plant** and **100 LPH RO System** at *Janaki Jeevan Bhawan, Gola Ghat, Ayodhya* stands as a shining example of effective CSR partnership that integrates environmental protection with human development.

This initiative not only addresses the immediate needs of clean energy and safe water but also reflects the shared vision of **“Green India – Clean India.”**



## HAR GHAR HAL JAL JEEVAN MISSION (SWSM)

### Introduction

Since the year **2022**, *Gramin Vikas Sewa Samiti* has been implementing the **Har Ghar Jal Project** under the *Jal Jeevan Mission (Rural)* in **Ayodhya district**. The project operates under the guidance of the **District Project Management Unit (DPMU)** and the **Executive Engineer, Jal Jeevan Mission (Rural), Ayodhya**, with technical and administrative support from the **State Water and Sanitation Mission (SWSM), Uttar Pradesh**.



The mission aims to ensure the supply of safe, clean, and adequate drinking water to every rural household, thereby improving the overall quality of life in rural communities.

### Key Statistics (As of 2025)

Particulars	Data
<b>Total Blocks</b>	11
<b>Total Panchayats</b>	795
<b>Total Villages</b>	1,188
<b>Total Households</b>	3,51,769
<b>Functional Household Tap Connections (FHTC)</b>	3,46,139
<b>FHTC Coverage (%)</b>	<b>98.40%</b>
<b>Total “Har Ghar Jal” Villages</b>	1,013
<b>Certified “Har Ghar Jal” Villages</b>	40

Particulars	Data
<b>VWSC / Pani Samitis / Water User Groups</b>	12,763
	3
<b>Women Trained for FTK Testing</b>	6,709
<b>Operation &amp; Maintenance Users</b>	9,061
<b>Handed Over Villages</b>	69

### Major Achievements

#### 1. High Household Tap Connection Coverage

- Ayodhya district has achieved **98.40% FHTC coverage**, ensuring that nearly every rural household has access to safe tap water.

#### 2. "Har Ghar Jal" Villages

- Out of **1,188 total villages**, **1,013** have been declared "Har Ghar Jal."
- Among these, **340 villages** have been officially certified through *Gram Sabha* resolutions.

#### 3. Infrastructure Development

- **535 JJM schemes** have been initiated, covering **1,143 villages** with sustainable water supply infrastructure, including pipelines, reservoirs, and treatment facilities.

#### 4. Community Participation and Monitoring

- **12,763 Village Water & Sanitation Committees (VWSCs)** have been formed for decentralized operation and management.
- **6,709 women** have been trained to conduct water quality testing using *Field Testing Kits (FTKs)*.
  - **9,061 users** are actively engaged in the operation and maintenance of village water supply systems.

## 5. Institutional Coverage

- Tap water facilities have been extended to schools, Anganwadi centers, and health institutions, improving hygiene and health outcomes for children and women.

## 6. Greywater Management and Sustainability

- The mission emphasizes **source sustainability** through Greywater Management — integrating wastewater reuse with programs like *MGNREGA* and *Swachh Bharat Mission*.

## 7. Special Recognition

- **Mehdauna village** in Ayodhya district has been recognized as a “**Swachh Sujal Gaon**” for achieving 100% clean drinking water access for all households.

## Impact and Analysis

The successful implementation of Jal Jeevan Mission in Ayodhya demonstrates:

- Strong **community ownership** and participation.
- Effective **women-led water quality monitoring**.
- Robust **infrastructure and governance structure** for long-term sustainability.
- Integration of **environmental conservation and water reuse practices** for resource efficiency.



## Conclusion

The *Jal Jeevan Mission* in Ayodhya district stands as a model of integrated and community-driven development. With **98.40% household tap connection coverage**, the district has taken a major step towards realizing the national vision of “*Har Ghar Nal, Har Ghar Jal.*”

Through infrastructure expansion, women empowerment, and community engagement, the mission has significantly improved the quality of life and health of rural populations in Ayodhya.



## INTERNATIONAL MIGRANTS DAY AWARENESS & EMPOWERMENT PROGRAM

### Objective

The program was organized to commemorate *International Migrants Day*, highlighting the rights, safety, and dignity of migrants and their families. The event aimed to raise awareness about issues faced by migrant workers, promote safe migration practices, and recognize their contributions to the economy and society.

### Program Highlights

- **Awareness Session:** Experts and social workers addressed the gathering on topics such as safe migration, legal documentation, and social security schemes for migrants.
- **Panel Discussion:** Representatives from labour departments, NGOs, and local administration discussed existing welfare schemes and the need for policy-level support.
- **Information Stall:** Leaflets and booklets on government schemes, helpline numbers, and legal rights were distributed among participants.
- **Cultural Performance:** Local youth groups presented street plays (*nukkad natak*) on the theme of migration and human rights, which received active participation from the audience.
- **Counselling Support:** A helpdesk was set up to provide one-on-one counselling to migrant workers and their families regarding access to entitlements.

### Key Outcomes

- Over **200 participants** including migrant workers, youth volunteers, and community leaders attended the event.
- **Information materials** were distributed to **350 households** across nearby villages.
  - Several **migrant families were linked** to welfare schemes such as *PM Shram Yogi Maandhan Yojana* and *E-Shram registration*.
  - Strengthened collaboration with local authorities for continuous support to migrant workers.

## Impact

The program enhanced awareness about migrants' rights and encouraged inclusive dialogue between community members and local institutions. It reinforced the organization's commitment to *social justice, empowerment, and sustainable development* of migrant communities.



## GENERAL HEALTH CAMP FOR TRUCKERS

As part of the organization's ongoing commitment to promoting community health and wellbeing, **Gramin Vikas Sewa Samiti** organized a **General Health Camp for Truck Drivers** during the reporting year 2024–25. The initiative aimed to provide accessible healthcare services to truckers, a community often neglected due to their mobile lifestyle and demanding work schedules.

### Objective

The primary objective of the camp was to ensure early diagnosis and treatment of common health issues among truckers and to raise awareness about preventive healthcare, hygiene, and lifestyle management.

### Key Activities

- **Comprehensive Health Check-ups:** Free medical examinations were conducted, including blood pressure, blood sugar, eye testing, and general physical health assessments.
- **Health Awareness Sessions:** Doctors and health professionals delivered interactive talks on topics such as fatigue management, balanced diet, substance abuse prevention, and road safety.
- **HIV/AIDS & STI Screening:** In collaboration with targeted intervention projects, voluntary testing and counseling services were made available.
- **Distribution of Medicines & IEC Materials:** Free medicines were provided for minor ailments, and Information, Education & Communication (IEC) materials were distributed to enhance health literacy.

### Outcomes

- **Total Truckers Reached:** 215
- **Health Check-ups Conducted:** 215
- **HIV/STI Tests Conducted:** 42
- **Individuals Counseled on Health and Hygiene:** 180

- **Medicines Distributed:** 350 units
- **Awareness Sessions Conducted:** 02

## Impact

The camp significantly improved awareness among the trucking community regarding preventive healthcare and the importance of regular medical check-ups. It also helped identify early-stage health concerns, ensuring timely referrals to healthcare facilities. Many participants expressed appreciation for the initiative and requested more frequent camps at transport hubs.

## Conclusion

The General Health Camp for Truckers reaffirmed the organization's commitment to inclusive and mobile healthcare outreach. Through collaboration with local health departments and community volunteers, **Gramin Vikas Sewa Samiti** continues to address the health needs of marginalized working populations, fostering a healthier and safer workforce.



## AWARENESS PROGRAMME ON FAMILY PLANNING

To promote awareness about the importance of family planning and the available government-supported financial assistance schemes, **Gramin Vikas Sewa Samiti** organized an **Awareness Programme on Family Planning Expenses** during the reporting year 2024–25.

The programme aimed to educate couples and community members, especially from rural and marginalized backgrounds, about the various **family planning methods**, their **health benefits**, and the **incentives provided by the government** to encourage responsible family planning decisions.

**The sessions covered key topics such as:**

- Importance of family planning for maternal and child health
- Overview of contraceptive methods (temporary and permanent)
- Government incentives and reimbursement schemes related to family planning expenses.
- Access to services through Primary Health Centres (PHCs), Community Health Centres (CHCs), and Accredited Social Health Activists (ASHAs)



Interactive discussions, visual demonstrations, and testimonials from beneficiaries helped create an engaging and informative environment. Educational materials, including leaflets and posters, were distributed among participants to reinforce the key messages.

Through this initiative, **more than 250 participants** (including married couples, adolescents, and women's groups) were sensitized about the significance of family planning, financial assistance schemes, and available health services.

The programme contributed to enhancing community knowledge and encouraging responsible decision-making regarding reproductive health, thereby supporting the broader goals of **population stabilization and women's empowerment**.



## Street Show on HIV/AIDS and Tuberculosis (TB)

To create awareness about **HIV/AIDS and Tuberculosis (TB)** among the general public, **Gramin Vikas Sewa Samiti** organized a **Street Show (Nukkad Natak)** during the reporting year across various public locations in **Basti and Lakhimpur districts**.

The main objective of this activity was to educate people about the modes of transmission, preventive measures, importance of early testing, and availability of free treatment facilities for HIV and TB under government programs such as **NACO** and **NTEP**.

Through the engaging performance, volunteers portrayed real-life situations, encouraged safe health practices, and motivated the audience to support persons living with HIV and TB with compassion and understanding. Informative leaflets and IEC materials were also distributed to reinforce key messages.



**Estimated Beneficiaries:** Around **1,200 community members** from different localities of Basti and Lakhimpur directly benefitted through live performances and interactive discussions. Many more were indirectly reached through awareness materials and social sharing.

### Impact:

- Significant increase in public understanding about HIV and TB prevention and treatment.
- Reduction in stigma and myths associated with these diseases.
- Encouragement for individuals to undergo regular testing and adopt preventive behavior.

- Strengthened community participation in promoting public health awareness.

The **Street Show** initiative by *Gramin Vikas Sewa Samiti* successfully utilized cultural communication to inspire positive health behavior and contribute toward the national goal of “**End AIDS and TB by 2030.**”



# SEMINAR ON WOMEN'S EMPOWERMENT

## Objective:

The primary objective of the seminar was to create awareness about women's rights, gender equality, and the importance of empowering women socially, economically, and politically. The program aimed to inspire women to become self-reliant and active participants in decision-making processes within their families and communities.

## Programme Details:

The seminar began with a welcome address by the project coordinator, followed by an enlightening keynote speech on "Women's Empowerment and Social Change." Eminent speakers, including social workers, educators, and representatives from women's welfare departments, shared their valuable insights on women's health, safety, legal rights, and entrepreneurship opportunities.

Interactive sessions were organized to encourage women participants to express their views, share personal experiences, and discuss challenges they face in everyday life. The resource persons emphasized the importance of education, financial independence, and collective action for gender equality.

**Estimated Number of Participants:** Approximately **120 participants**, including women from various communities, students, and representatives of local self-help groups.

## Outcomes:

- Increased awareness among participants regarding women's rights and empowerment schemes.
  - Many women expressed interest in skill development and self-employment opportunities.
  - Enhanced understanding of legal safeguards and helpline services available for women.
- Strengthened networking among participants for mutual support and collaboration.

## Conclusion:

The seminar proved to be an effective platform for motivating women to take charge of their lives and contribute actively to society. The event concluded with a vote of thanks and a commitment to continue organizing similar programs in the future to strengthen the movement for women's empowerment.



# CYBER SECURITY AWARENESS PROGRAM

## Introduction

To strengthen digital safety and protect citizens from online threats, **Gramin Vikas Sewa Samiti (GVSS)** organized *Cybersecurity Awareness Programs* across five districts — **Basti, Sant Kabir Nagar, Gonda, Balrampur, and Shravasti**. The campaign aimed to spread awareness about safe online behavior, cybercrime prevention, and digital responsibility among rural and semi-urban populations.

## Objectives

- To educate citizens on the importance of cybersecurity and data protection.
- To inform people about common cybercrimes such as phishing, online fraud, and identity theft.
- To promote safe use of smartphones, social media, and online payment apps.
- To familiarize participants with government cyber helplines and complaint procedures.

## Program Activities

- **Awareness Sessions:** Conducted in schools, colleges, and community centers.
- **Training Topics:**
  - Safe Internet & Social Media Practices
  - Online Financial Security
  - Recognizing Fake Links and Messages
  - Reporting Cybercrime (Helpline No. 1930 / [cybercrime.gov.in](http://cybercrime.gov.in))
- **Resource Persons:** Cyber cell officers, IT trainers, and GVSS volunteers.
- **Total Participants:** More than 1,000 people across all districts.
- **Engagement Tools:** Posters, short films, quizzes, and interactive discussions.

## Outcomes

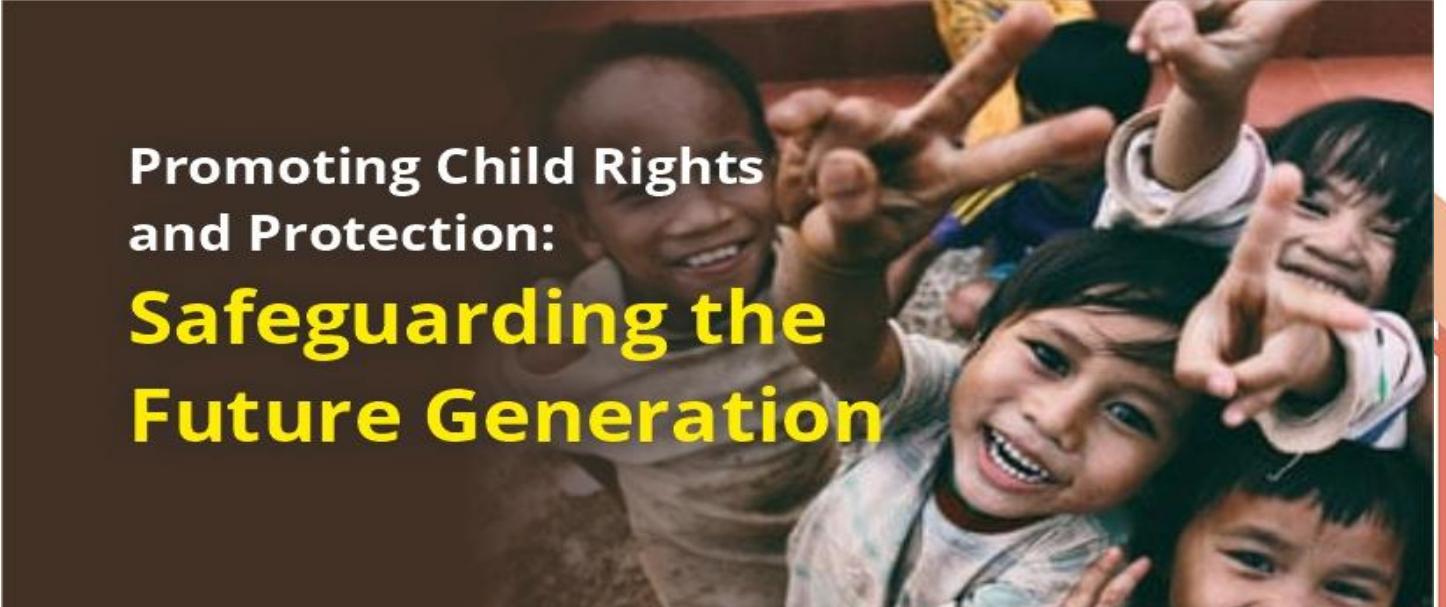
- Participants gained practical knowledge about online safety.

- Over 300 youths pledged to become “Cyber Safety Volunteers” in their villages.
- Increased awareness about reporting mechanisms for cyber frauds.
- Demand for regular digital literacy workshops in schools and SHGs.

## Conclusion

The Cybersecurity Awareness Program proved to be a significant initiative in promoting safe digital behavior across five districts. GVSS will continue to collaborate with local authorities and educational institutions to expand the reach of cyber safety education.





## Promoting Child Rights and Protection: **Safeguarding the Future Generation**

### Introduction

Gramin Vikas Sewa Samiti (GVSS) has continued its commitment to **child protection and promotion of child rights** through sustained awareness efforts and community-based initiatives.

During the reporting period, the organization implemented a **Child Protection and Child Rights Campaign** across **Basti, Sant Kabir Nagar, and Siddharth Nagar districts** with the objective of ensuring a **safe, supportive, and inclusive environment for every child**.

The campaign focused on building awareness among children, parents, teachers, and community members about critical issues such as **child abuse prevention, child labour, early marriage, trafficking, and access to education and healthcare**.

### Local Campaign Highlights

- The campaign was carried out through **rallies, workshops, awareness sessions, and street plays** in schools and community spaces.
- **More than 1,000 children and youth** actively participated in these activities, demonstrating strong enthusiasm and leadership.

- Sessions covered **child safety, legal rights, importance of education, gender equality, and the role of community vigilance** in preventing exploitation.
- Local Childline (1098) services were promoted for reporting and responding to cases of abuse and neglect.
- Partnerships were established with **schools, panchayats, and local administration** to strengthen the child protection network.

The campaign successfully enhanced **community awareness and responsiveness** toward child protection and helped in creating local-level child-friendly environments.

### **Strategic Focus Areas**

The campaign of Gramin Vikas Sewa Samiti aligns with broader national and global strategies through the following focus areas:

#### **1. Community Mobilization & Awareness:**

Strengthening local understanding of child rights through interactive events, posters, and village-level meetings.

#### **2. Legal and Psychosocial Support:**

Providing referral and counselling support in collaboration with Childline and local authorities.

#### **3. Partnerships & Coordination:**

Working with **District Child Protection Units (DCPU), schools, and civil society organizations** for better case management.

#### **4. Capacity Building:**

Training volunteers, teachers, and youth leaders on child protection laws (POCSO Act, JJ Act, etc.).

## 5. Innovation & Technology:

Promoting digital reporting channels and awareness tools to ensure timely intervention and monitoring.

### Impact Summary

The **Child Protection and Child Rights Campaign** has made a measurable difference by:

- Reaching **1,000+ children and youth** directly.
- Strengthening **community-based protection networks**.
- Increasing awareness and reporting of **child-related issues**.
- Building partnerships that sustain long-term advocacy and child safety.

GVSS remains dedicated to working toward a society where **every child lives free from abuse, neglect, and exploitation**, with full access to their **rights, education, and opportunities**.

### Conclusion

Through local action and alignment with national and global frameworks, **Gramin Vikas Sewa Samiti** continues to play an important role in **protecting children and promoting their rights**.

The organization's efforts, grounded in community participation and collaboration, reflect its unwavering commitment to building a **safe, empowered, and inclusive future** for all children.



## SCHOOL AWARENESS CAMPAIGN

### Overview

Gramin Vikas Sewa Samiti organized a **School Awareness Campaign** across multiple districts — Bahraich, Lakhimpur, Azamgarh, Deoria, and Balrampur — with the objective of sensitizing students towards issues of **health, hygiene, gender equality, environmental conservation, and child rights**. The initiative aimed to nurture informed, responsible, and socially aware young citizens capable of contributing to community welfare and national development.

### Objectives

1. To enhance awareness among school students about key social and health issues.
2. To promote behavioral change through participatory learning activities.
3. To strengthen collaboration between schools, teachers, and local communities.
4. To encourage students to act as peer educators and agents of positive change.

### Programme Activities

The campaign included a variety of interactive and informative activities such as:

- Awareness rallies and classroom sessions on hygiene and child rights.
- Street plays and poster competitions on gender equality and environmental awareness.
- Workshops led by health and education experts.
- Interactive quizzes and short film screenings to sustain student engagement.

### Coverage and Participation

- **Approximate Number of Schools Covered:** 125 Schools
- **Approximate Number of Students Reached:** Over 18,000 Students
- **Teachers and Staff Engaged:** Around 400
- **Community Participation:** Parents, School Management Committees, and Local Volunteers

## Impact

- Increased student awareness about hygiene, health, and gender issues.
- Improved coordination between schools and community organizations.
- Students actively participated in message dissemination through creative performances and social media.
- Teachers reported better classroom dialogue and student engagement post-campaign.

## Conclusion

The **School Awareness Campaign** by *Gramin Vikas Sewa Samiti* successfully built a foundation for informed and responsible citizenship among students in rural Uttar Pradesh. Through sustained efforts and collaborative partnerships, the initiative contributed to creating a ripple effect of awareness, encouraging long-term positive behavioral change in the community.



## AWARENESS PROGRAMME ON GOVERNMENT SCHEMES

### Objective:

The main objective of the awareness programme was to spread information about various **Government welfare schemes** among rural and marginalized communities. The initiative focused on promoting access to government entitlements related to **health, women empowerment, education, livelihood, housing, and social protection**.

### Activities Conducted:

#### 1. Awareness Meeting:

Interactive meetings were held in all three districts where government officials and NGO representatives shared details of flagship schemes such as **Ayushman Bharat, PM Awas Yojana, Ujjwala Yojana, PM Jan Dhan Yojana**, and other state-specific welfare programmes. Information brochures and IEC materials were distributed to participants.

#### 2. Awareness Rally:

Colorful rallies were organized in Basti, Balrampur, and Ayodhya districts. Volunteers and youth participants carried **banners, posters, and placards** promoting key government schemes. The rally passed through main village roads and marketplaces to ensure maximum visibility and public engagement.

#### 3. Street Show (Nukkad Natak):

A street play was performed by local youth groups, portraying real-life examples of people benefiting from government schemes. The performance also emphasized the importance of timely documentation and active participation in public welfare programmes.

## Estimated Reach and Impact:

- **Direct Participants:** Around 350 *individuals* (including women, youth, and senior citizens).
- **Indirect Beneficiaries:** Nearly 800 *community members* reached through rally and street play.
- **Key Impact:**
  - Increased awareness and understanding of government welfare schemes.
  - Rise in applications and registrations for schemes like Ayushman Bharat & PM Awas.
  - Strengthened collaboration between **Gramin Vikas Sewa Samiti** and local administration.
  - Encouraged community participation and empowerment at the grassroots level.

## Outcome Summary:

The combined effort of *Gramin Vikas Sewa Samiti* across the districts of **Basti, Balrampur, and Ayodhya** proved highly effective in enhancing rural awareness about government initiatives. The community expressed appreciation and committed to further disseminate the knowledge within their areas. The campaign contributed significantly toward achieving the mission of **inclusive development and citizen empowerment**.



# TREE PLANTATION AND CLIMATE CHANGE AWARENESS

## 1. Introduction

Gramin Vikas Sewa Samiti (GVSS) has always been committed to environmental sustainability and rural development. As part of our ongoing environmental conservation initiative, GVSS organized a **Tree Plantation Program** under the theme “*Green Village – Clean Village*” to promote eco-balance, mitigate climate change effects, and improve community awareness regarding afforestation.

## 2. Objectives of the Program

- To increase green cover in the target villages.
- To create environmental awareness among community members, especially youth and school children.
- To promote biodiversity conservation and improve soil quality.
- To contribute towards achieving Sustainable Development Goals (SDG 13 & SDG 15).

## 3. Implementation Details

Particulars	Details
<b>Program Title</b>	Tree Plantation Drive 2024–25
<b>Implementing Agency</b>	Gramin Vikas Sewa Samiti (GVSS)
<b>Date of Implementation</b>	July to August 2024
<b>Location</b>	Bhaisahiya, Dudhaura Block, Basti District, Uttar Pradesh
<b>Supported By</b>	Local Panchayat & CSR Partners
<b>Total Saplings Planted</b>	2,500 (approx.)

Particulars	Details
<b>Varieties of Plants</b>	Neem, Mango, Guava, Peepal, Ashoka, Jamun, Banyan, Teak
<b>Participants</b>	Local youth, women SHG members, students, PRI members

#### 4. Activities Conducted

- Community mobilization and awareness meetings.
- Identification of plantation sites (roadsides, school premises, community land).
- Procurement and distribution of saplings.
- Plantation drives conducted with the help of volunteers.
- Regular follow-up for watering and protection of plants.

#### 5. Outcomes and Impact

- **Green Cover Enhancement:** Approx. 5 acres of land brought under plantation.
- **Awareness Generation:** Over 400 villagers sensitized about the importance of trees.
- **Carbon Sequestration Potential:** Estimated 25 tons of CO<sub>2</sub> absorption annually after plant maturity.
- **Employment Generation:** Short-term engagement for local youth in plantation and maintenance work.

#### 6. Monitoring and Maintenance

GVSS volunteers and village youth committees are regularly monitoring plant survival. Watering schedules, fencing, and periodic inspection are being followed. The current survival rate of saplings is approximately **85%** after three months of plantation.

#### 7. Challenges Faced

- Limited availability of water in certain areas.
  - Damage by stray animals before fencing installation.
  - Requirement for more community-level awareness for long-term care.

## 8. Future Plan

- Expansion of the plantation drive to nearby villages (target: 5,000 saplings in 2025–26).
- Introduction of fruit-bearing and medicinal plants.
- Development of “GVSS Green Corridor” along village roads.
- Collaboration with corporate partners under CSR for maintenance and sustainability.

## 9. Conclusion

The tree plantation initiative by Gramin Vikas Sewa Samiti is a step toward a greener and healthier rural ecosystem. With continued community participation and partner support, GVSS aims to make this effort a long-term environmental sustainability model.



## Water Conservation and water harvesting Awareness

### Objective:

To promote sustainable water use and to spread awareness about traditional and modern techniques of water conservation and rainwater harvesting among rural communities.

### Key Activities Conducted:

#### 1. Awareness Rallies and Workshops:

Villagers, students, and women SHG members participated in street rallies and village-level workshops highlighting the importance of saving water and adopting rainwater harvesting.

#### 2. Demonstrations and Training:

Demonstrations on rooftop rainwater harvesting, check-dam structures, soak pit construction, and wastewater reuse were organized.

#### 3. Distribution of IEC Materials:

Posters, pamphlets, and banners on water-saving techniques and the importance of groundwater recharge were distributed.

#### 4. School & Youth Engagement:

Competitions such as slogan writing, drawing, and quiz programs were held in schools to encourage young participation.

#### 5. Community Pledge:

Participants took a collective oath to use water judiciously and to plant trees to improve local water retention.

### Outcomes:

- More than **1,200 people** participated across the districts.
- Increased awareness about rainwater harvesting and water reuse methods.
- Community members initiated **construction of small water harvesting pits** and **plantation drives** to improve water tables.

- Positive engagement with **local Panchayats and SHGs** for long-term water conservation initiatives.

### Conclusion:

The awareness campaign successfully motivated the community to understand the value of every drop of water. GVSS plans to continue follow-up programs and support the establishment of rainwater harvesting structures in villages.



# WORLD AIDS DAY

## Objective of the Program:

On the occasion of *World AIDS Day*, Gramin Vikas Sewa Samiti organized a large-scale awareness program to educate the community about HIV/AIDS, dispel myths, and promote safe and healthy lifestyles among youth and the general public.

## Program Details:

The event was held on **1st December 2024** and witnessed the enthusiastic participation of **more than 10,000 people** from nearby villages, schools, colleges, self-help groups, and local health departments.

- The program began with an **awareness rally**, where students, women, and youth raised slogans such as “*Stop AIDS, Keep the Promise*” and “*Know AIDS for No AIDS.*”
- This was followed by a **public meeting and awareness session**, where health experts discussed in detail the causes, symptoms, prevention, and treatment of HIV/AIDS.
- Various **competitions** such as quizzes and essay writing were organized for youth to enhance their understanding of the topic.
- Certificates and appreciation letters were distributed to active participants and volunteers.

## Chief Guests and Speakers:

- Chief Guest – Medical Officer, Community Health Centre
- Special Guests – Local School Principal and Social Workers
- Key Speakers – Health Department Counselors, NGO Representatives, and GVSS Volunteers

## Key Messages Shared:

“Don’t fear AIDS – understand it and prevent it.”  
“Safe behavior, awareness, and compassion are the best tools to fight HIV/AIDS.”

## Major Achievements:

- Reached awareness among **over 10,000 people** in the region.
- Increased understanding of safe practices among youth and adolescents.
- Extensive coverage through local media and social media platforms.
- Strengthened community participation and collective responsibility.

## Acknowledgment:

Gramin Vikas Sewa Samiti sincerely thanks all supporting organizations, the Health Department, volunteers, and participants for their valuable contribution in making the event a great success.

## Conclusion:

The *World AIDS Day* event organized by GVSS became a significant step towards building awareness and responsibility within the community. The organization remains committed to continuing such impactful social initiatives promoting health, education, and sustainable development in rural areas.



# WORLD TB DAY

## Introduction

Gramin Vikas Sewa Samiti (GVSS) has always been committed to promoting public health and social awareness in rural communities. Continuing this mission, the organization observed **World TB Day** with great enthusiasm and community participation. The objective of this event was to spread awareness about **Tuberculosis (TB)**—its symptoms, prevention methods, and available treatment facilities—so that no one suffers due to ignorance or stigma.

## Objectives of the Program

1. To educate the community about TB, its causes, and methods of prevention.
2. To encourage early diagnosis and regular treatment under government programs.
3. To provide **nutritional support (Poshan Potli)** to TB patients and malnourished individuals.
4. To eliminate social stigma associated with TB and promote community support.

## Program Details

The event began with a welcome speech by the Secretary of GVSS, **Mr. Ambuj Kumar Yadav**, who highlighted the importance of World TB Day and the role of civil society in eradicating TB from India. He emphasized that good nutrition, awareness, and timely medical care are key components in the fight against TB.

Health workers and volunteers from the organization conducted **awareness sessions** using posters, leaflets, and real-life examples to help people understand the disease in simple terms. The participants were informed about the **free treatment facilities** available under the National TB Elimination Programme (NTEP).

During the program, **more than 25 TB patients and vulnerable individuals** were provided with “**Poshan Potli**” (**nutritional kits**) containing essential food items like pulses, rice, wheat flour,

jaggery, oil, and protein-rich supplements. This initiative aimed to support their recovery process and promote healthy dietary habits.

## Community Participation

The event witnessed active participation from local community members, women's self-help groups, youth volunteers, and local health officials. Many participants shared their experiences and expressed gratitude towards GVSS for supporting them both emotionally and nutritionally during their treatment journey.

### Key Highlights

- Awareness session conducted on TB causes, prevention, and treatment.
- Distribution of **25+ nutritional kits** to TB patients and needy families.
- IEC (Information, Education & Communication) materials distributed among participants.
- Motivational talk delivered by health experts on maintaining good hygiene and nutrition.
- Pledge taken by all participants to help make their village **TB-free**.

### Outcome and Impact

- Improved understanding of TB symptoms and treatment procedures in the community.
- Enhanced nutritional support for patients to aid recovery.
- Strengthened collaboration between GVSS, health departments, and local communities.
- Reduced stigma and increased willingness to seek medical help for TB.



## Conclusion

The World TB Day program organized by Gramin Vikas Sewa Samiti proved to be a meaningful step toward the goal of a **TB-Free India**. The initiative not only spread awareness but also brought hope and support to patients fighting the disease. GVSS remains committed to continuing such impactful community-based activities to promote public health and social well-being.



## ROAD SAFETY AND AWARENESS PROGRAM

### Introduction:

Gramin Vikas Sewa Samiti organized a **Road Safety and Awareness Program** across the districts of **Basti, Ayodhya, Deoria, and Bahraich**. The main objective was to promote awareness about traffic rules, responsible driving, and preventive measures to reduce road accidents. The initiative aimed to educate citizens about safe road practices for both drivers and pedestrians.

### Objectives of the Program:

1. To spread awareness about the importance of following traffic rules.
2. To educate people about wearing helmets, using seat belts, and avoiding mobile usage while driving.
3. To reduce road accidents through community education and behavioral change.
4. To promote safe driving habits among youth and professional drivers.

### Activities Conducted:

- **Awareness rallies** were conducted in different blocks of Basti, Ayodhya, Deoria, and Bahraich.
- **Street plays and public demonstrations** were organized to explain safe road practices.
- **Distribution of pamphlets and posters** highlighting traffic signs and safety rules.
- **Interaction sessions** with local transport officials and traffic police to address public queries.
- **School-level competitions** such as slogan writing and quiz contests on road safety themes.

### Participation:

More than **1,000 participants** including school and college students, local drivers, youth groups, and community members took part enthusiastically in all

four districts. Their active participation showed great interest and commitment to promoting safe road behavior.

#### **Outcome:**

The program successfully enhanced public understanding of road safety and encouraged people to follow traffic regulations. Many participants pledged to always wear helmets and seat belts, avoid rash driving, and spread road safety messages in their communities.

#### **Conclusion:**

The **Road Safety and Awareness Program** organized by **Gramin Vikas Sewa Samiti** in **Basti, Ayodhya, Deoria, and Bahraich** districts proved to be an impactful initiative. The campaign created a strong sense of responsibility and awareness among citizens. Such efforts are essential to reduce accidents and build a safer road environment for all.

Toll free Help line Awareness program

#### **Awareness Programme on Women & Child Helpline Numbers**

During the reporting year, *Gramin Vikas Sewa Samiti* organized a series of **Awareness Programmes on Women and Child Helpline Numbers** across its operational districts, in collaboration with the **Bharat Uday** of partner institutions.

A notable programme was conducted by Omini International School on **2nd August 2024**. The objective of this initiative was to sensitize students and community members about the **Women Helpline (181)** and the **Child Helpline (1098)**—two critical support systems ensuring safety and protection for women and children in distress.

The session began with a welcome address by *Mr. Ambuj Kumar Yadav (Secretary)*. *Mr. Dayashankar Indian Migrant and Red Rebban Allicace*, served as the **resource person** and delivered an informative session on the working and importance of helpline services. She elaborated on **Women Helpline 181**, a 24x7 emergency support system providing immediate response and linkage to police, hospitals, One Stop Centres, and legal or rehabilitation services.

Ms. Priya CEO of the organization further explained the function of **Childline 1098**, a toll-free, nationwide helpline offering round-the-clock assistance to children in need of care and protection. Through her talk, participants learned how these services contribute to safeguarding vulnerable women and children and promoting their rights.

The programme witnessed **active participation from around 200 students**, who engaged in discussions, raised queries, and expressed their commitment to spreading awareness on helpline services within their communities. The session concluded with a **vote of thanks** by *Ms. Asha Rani*, Faculty Member, acknowledging the contributions of organizers and participants.

This awareness initiative strengthened understanding among youth and community members about accessible emergency support systems and aligned with *Gramin Vikas Sewa Samiti's* continued commitment to ensuring **safety, protection, and empowerment of women and children**.



## MINI MARATHON – “SWACHH BASTI

### Introduction:

A Mini Marathon was organized in District **Basti** under the joint aegis of the **National Association of Youth**. The event aimed to inspire the local youth towards cleanliness, health awareness, and civic responsibility through the theme “*Swachh Basti, Sundar Basti*.”



### Objective:

- To promote the message of cleanliness and hygiene among community members.
- To engage youth in community-driven awareness initiatives.
- To encourage a sense of responsibility for maintaining a clean and beautiful environment.

### Participants:

Thousands of boys and girls from various schools, colleges, and youth clubs of Basti participated enthusiastically in the run. The event witnessed active involvement from community leaders, teachers, and local administration.

### Activities Conducted:

- Flag-off ceremony of the mini marathon by local dignitaries.
- Awareness slogans and placards promoting cleanliness.
- Motivational speeches emphasizing youth participation in Swachh Bharat Abhiyan.
- Prize distribution for top runners and active volunteers.

## Outcome:

The event successfully created mass awareness about hygiene and environmental cleanliness. The active participation of youth reinforced the importance of community solidarity in achieving the goal of “*Swachh Basti, Sundar Basti.*”



## AWARENESS PROGRAMME ON ORGANIC FARMING

To promote sustainable agriculture and reduce dependency on chemical fertilizers, **Gramin Vikas Sewa Samiti** organized an Awareness Programme on Organic Farming in District Sant Kabir Nagar. The event aimed to educate farmers about the benefits of organic cultivation methods, compost preparation, use of bio-fertilizers, and natural pest control techniques.

During the programme, agricultural experts provided live demonstrations and shared practical knowledge about soil health management and eco-friendly farming practices. Farmers were encouraged to adopt organic techniques to increase long-term productivity and protect the environment.



**Estimated Participation:** Around **250 farmers** from nearby villages actively participated in the programme.

### Key Highlights:

- Demonstration of compost pit preparation and vermicomposting techniques.
  - Distribution of informational leaflets and guidance materials.



- Open discussion sessions to address farmers' queries on organic produce marketing.
- Promotion of traditional seed varieties and sustainable irrigation methods.

#### **Impact:**

The programme significantly enhanced farmers' understanding of the importance of organic farming. Many participants expressed their willingness to adopt organic practices on a trial basis in their fields. The initiative is expected to contribute to improved soil fertility, reduced input costs, and a gradual shift toward environmentally sustainable agriculture in the district.

#### **Overall Outcome:**

The awareness drive fostered a positive attitude among farmers toward eco-friendly cultivation, strengthening the mission of *Gramin Vikas Sewa Samiti* in promoting sustainable rural development.



## Capacity Building and Training on Public Health Issues

### Objective:

To strengthen the knowledge and skills of field workers, volunteers, and community representatives on key public health challenges such as **HIV/AIDS**, **Tuberculosis (TB)**, **Malaria**, **Malnutrition**, and **Cancer**, enabling them to spread awareness and facilitate early diagnosis and prevention at the community level.

### Programme Details:

A series of **Capacity Building and Training Sessions** were organized across the project districts. The sessions focused on enhancing participants' understanding of disease prevention, treatment referral systems, and community-based interventions. Resource persons from the **Health Department, ICTC Centres, and District Hospital** were invited to conduct the sessions.

### Key Topics Covered:

- **HIV/AIDS:** Modes of transmission, prevention strategies, ART linkages, and stigma reduction.
- **Tuberculosis (TB):** Early symptom identification, treatment adherence, and referral to DOTS centres.
- **Malaria:** Vector control measures, preventive care, and rapid testing awareness.
- **Malnutrition:** Nutritional awareness for children and women, local food-based solutions.
- **Cancer:** Early detection, lifestyle modification, and available treatment facilities.

### Estimated Participation:

Approximately **220 participants** attended the training across multiple sessions, including community mobilizers, ASHAs, NGO workers, and youth volunteers.

## Impact of the Programme:

- **Enhanced Knowledge:** Over 90% of participants reported improved understanding of public health issues and referral mechanisms.
- **Community Outreach:** Participants committed to conducting awareness drives, reaching nearly **10,000+ community members** indirectly.
- **Improved Collaboration:** Strengthened coordination between NGOs, local health departments, and frontline health workers.
- **Behavioral Change Indicators:** Post-training follow-ups showed increased awareness about preventive health practices and early health-seeking behavior in communities.

## Conclusion:

The Capacity Building and Training Programme played a crucial role in **developing a knowledgeable and responsive community workforce**, capable of addressing key health issues effectively. The initiative has contributed significantly to the organization's overall goal of promoting "**Healthy Community – Aware Community.**"



# Best of the Innovation



On behalf of Gramin Vikas Sewa Samiti, Chief Medical Officer Basti presented the logo of 1097 helpline number to the Chief Development Officer.



On behalf of Gramin Vikas Sewa Samiti, Chief Medical Officer Basti honored the woman living with HIV.

# Best of the Innovation



WHO consultant visited Link Worker Scheme project office



Additional District Tuberculosis Officer Basti honoured the project director with a letter of appreciation.

# Best of the Innovation

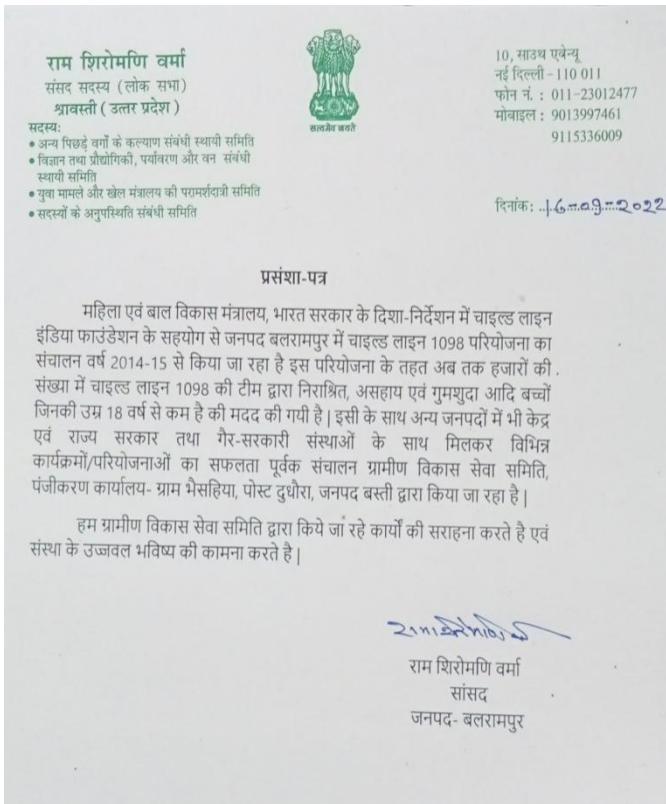


Meeting with District TB HIV Coordinator at Link Worker Scheme Basti Project Office



Project Director of Link Worker Scheme Basti honored by CMS and SIC

## Certificate of Appreciation



## **CHILD WELFARE COMMITTEE**

**Bench Of First Class Magistrates**  
(Under the Juvenile Justice Act, 2015), Opp. Arms Office, Ground floor, Collectorate Compound, Belgaum, Uttar Pradesh, email: [uwbh123@gmail.com](mailto:uwbh123@gmail.com)

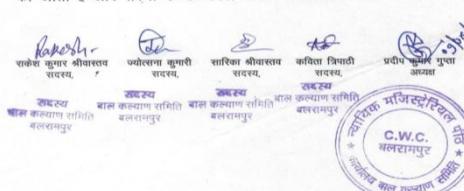
Compound, Bairampur  
Ref No. 33/CWC/2022

Date: 09/06/2023

ਪਾਂਚਾਂ ਸਾਲਾ—ਪੜ੍ਹਾ

प्रमाणित किया जाता है कि केन्द्रीय महिला एवं बाल विकास मंत्रालय की नोडल एजेंसी बाइल्ड लाइन इंडिया फारेंसेन द्वारा सहयोग से जनपद-बलरामगढ़ में ग्रामीण विकास सेवा कार्यक्रम संचालित, पर्यावरण के साथसाथ ग्राम वैशिष्ट्यों परेंट- दुधीरा, जनपद-बरसी द्वारा संचालित बाइल्ड लाइन 1099 सेवा अंतर्गत 0-18 वर्ष के बच्चों को सुखाएं एवं सखाकार बनाया जा सकता है।

काव्य किया जा सकता है। प्रशासनिक एवं सामाजिक स्तर पर समन्वय के साथ—साथ बाल संस्करण एवं सुरक्षा के क्षेत्र में साराहनीय कार्य करने के लिए न्यायालीपूर्ति बाल कल्याण समिति, बलरामपुर, १०२० प्र के द्वारा इनके कार्यों की साराहनी की जाती है और सभ्या के उत्तराधि भवित्व की कामना की जाती है।



## **Networking with other NGOs - Government/Non-Government**

GVSS is always eager to undertake new projects and forge relationships with other organizations both at the regional and national levels. These relationships can be in the form of contracted projects, sharing resources and knowledge, undertaking capacity-building programs, monitoring and evaluating NGO and social development programs, or launching community-based programs. It is currently working in collaboration with the following partners:

- U.P. State AIDS Control Society (UPSACS), Lucknow
- NABARD Regional Office, Lucknow
- Childline India Foundation, Mumbai
- State water and sanitation mission, Lucknow
- Vigyan Foundation Lucknow
- Bharat Petroleum Corporation Limited
- Indian Oil Corporation Limited
- Uttar Pradesh Forces, Lucknow
- Maharshi Dayanand Computer Shaksharta Mission, Allahabad
- Mahatma Gandhi Institute Industrial & Vocational Training, New Delhi
- District Health Society, Basti
- Uttar Pradesh Voluntary Health Association (UPVHA)Lucknow
- NGOs Partnership system, New Delhi
- Indian Social Responsibility Network (ISRN), New Delhi.
- Indian Network of NGOs on HIV/AIDS.



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**Administrative Office:**

**Mohalla- Purana Dokkhana (Civil Line)  
Post- Gandhi Nagar, District- Basti (U.P.)  
272001, +919616081836**

**Registered Office**

**Village-Bhaisahiya, Post-Dudhaura  
District-Basti (Uttar Pradesh)  
272002, +919452790333**